



## Project summary

We were tasked with ideating, sketching, and prototyping a new LinkedIn feature. Whereby, users could write notes to themselves — reciprocally confirmed — as to how they know a connection. This might include: where they met, shared interests, etc. We also added an event check-in.

We ran user tests, iteratively improved upon our prototype, and documented candid feedback from our audience.

## Supporting documents

Paper sketches

<https://bit.ly/3TbjZuO>

User feedback & ideation

<https://bit.ly/3Mm4aze>

Balsamiq prototype

<https://bit.ly/3MgD9wV>



Prototype URL